



ELEVATE CASH REWARDS®

Maximize your margin with Elevate Cash Rewards®! Elevate Cash Rewards® is a brand-driven rebate program designed to put more money in your pocket.



To get started, fill out the **Enrollment Application** on ElevateTires.com.



Purchase qualifying brands and achieve payout levels.



Receive your quarterly rewards via your preferred payment method each quarter.

PAYOUT STRUCTURE

50 TIRES PER QUARTER TO QUALIFY

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To qualify for rewards, dealers must purchase a minimum of 50 tires per quarter. Only "Select" or "Signature" passenger and light truck brands are eligible for payout, and "Core" products count toward the total volume. Other brands or product categories do not qualify.

MORE CASH IN YOUR WALLET

Elevate Cash Rewards®, plus manufacturer incentive programs, equals more cash in your wallet.











